

Minutes 2nd August 2016

Welcome & Apologies

Apologies from Ben Pulford (BP), Andy Bryant (AB)

Welcome: Bill Field (BF), George Phillips (GP), Phil Fletcher (PF), Stuart Fleetham (SF), Tony Brown (TB), Terry Cordery (TCO), David Staddon (DS), Tom Clarke (TCL), James Edgar (JE)

Minutes of The Last Meeting

Read and no comments

Presidents Report

JE has been chasing Tesco/superior land agent for a resolution to both the market and the Christmas market. The Friday market negotiations are also with Kiteleys solicitors but timeframe for resolution is in sight at current. PF reaffirmed that the market themselves have completed any requirements on their part and still await response from Tesco/superior land agent. Highways official timeframe for allowing the market to use Victoria Road has expired making the matter even more urgent. TCO advised that Christmas shouldn't be a problem due to length of time the event has been running. TB has advised that as part of the wording regarding the use of Tesco's land would open the chamber up to being prosecuted as the Christmas lights event would be classed as a public gathering. The matter is ongoing.

The Federation of Small Businesses has approached the chamber and JE will be inviting them to the next meeting on the 6th September for a 15-20minute slot to talk about the Federation and take any questions.

Treasurers Report

Balance is £3,154.95; Skittle Night £80.00, Town Fund £453.60; True Balance £2,621.35

Outgoings; £164.77 DCCI Renewal Fee, £50 for Barrington 3rd quarterly room hire

Received; No receipts

Debtors; None

Membership Secretary's Report/renewals update - New applications votes

The Tree of Life is being encouraged to join by DS. TB is having issues getting his staff up to speed on the process due to possible staff attrition in September. TCL advised he might have a staff member that may be able to help take on some membership secretary duties. This will be revisited at the next meeting.

Correspondence and feedback

TB advised members of the public would like to see more shop variety (specifically boutiques) and earlier opening times. Compared to Wimbourne that has lots of boutiques and also have shops open at 730. Concerns are that we won't be able to bring in the bigger shops without the footfall in Ferndown. The chamber needs to find out what the chamber can do to influence the right shops to come to Ferndown and promote the footfall/rates in order to do this. TCL suggested we look at other chambers/towns such as Ringwood and Wimbourne and see what their good points are and attempt to replicate their success in Ferndown.

Race Night/Skittles Night

The Race night currently has 6 tables out of 10 (possibly 7 out of 10) likely booked for race night. Sponsorships for £50 for a table still being accepted - also the prices are £5 pp not £10pp which includes food.

Skittles night still being organised.

Xmas lights event update

Provided it's happening (i.e. Tesco's give permission) SF has emailed the go-go band, Dave at Tesco's is still offering the mince pies and also giving exclusive access of their foyer on the day of the lights. TB possibly suggested Santa's grotto in Tesco's foyer, SF advised this is unlikely as we cannot have structures in the foyer. SF has also emailed the brass band. Ferndown NHW will bring trailers along. Studio 1 will sing acapella location not yet decided. JE has booked town crier and amusements and will look at possible smaller xmas market to be set up. TCO mentioned the fire engine making an appearance and the mayor coming along and offered to co-ordinate both. SF will look into a possible coconut stall (knocking over coconuts). Lions club still being organised by SF. AB sorting dj and alcohol license. GP advised temporary events insurance needs to be sorted. TCL advised RNLI might be on board. SF looking at getting a raffle prize donation from Sainsbury's and M & S.

Town Promotions

Re the town sign, TCL suggested that no movement is to be made on this until the Penny's Walk permissions with Tesco's has been resolved.

Website and app update

TCO is still working with Ben on the website but has suggested that the software is outdated and will need replacing to allow for easier administration of the website and . Wordpress was very out of date on the website and it needs to be updated. JE and TCO to discuss further on creation of a new website. Hosting prices may also need to be looked at. App is nearly ready but due to work

commitments and age of website development technology this has been difficult to implement. JE and TCO to discuss further.

DCCI upcoming events

9th August 9.00 - How to write an effective news release.

10th August 12.00 - County Connections Lunch with Hampshire Chamber

16th August 09.30 – LinkedIn training course for businesses

17th August 8.30- Brexit, What next for business

8th September, 17.30 - Meet the Chamber at AFC Bournemouth

13th September, 8.30 - September Business breakfast at The Cliff

21st September, 12.00 - September Business lunch, Chewton Glen

29th September, 8.00 - Bank of England briefing at The Miramar Hotel

AOB

JE advised that the Networking Jelly is happening at the orange teapot and asked us to help put it out there, unanimous decision was agreed to help market the event to our members via email etc. Votes will soon need to be gathered for new president and treasurer ready for the AGM. SF is happy to put himself forward for the president role. TB stated that he doesn't mind staying on as treasurer but would welcome new blood.

TB to email AOB

TCO mentioned that the notice board has been emptied and cleaned and requested that we have items entered asap, AB to populate the notice board shortly.

TCO asked if we were having a stand at the trade show, all members keen, this will be revisited next year nearer to the time of the trade show.