

FCOC Minutes 6th & 12th September 2016

Welcome and Apologies (September 6th 2016, Master Planning)

Welcome: James Edgar (JE) Andy Bryant (AB) Phil Fletcher (PF) Tony Brown (TB) David Staddon (DS) Ben Pulford (BP) Terry Cordery (TCo) George Phillips (GP)

Apologies: Tom Clarke (TC) Stuart Fleetham (SF)

Master Planning Q&A summary

Based in Poole - architects town planners landscapers etc, create new communities and boost existing communities via facilities and image.

Working with Wimborne and Homesend park - also Keynsham which has a similar populous to Ferndown - applied a regeneration strategy, re did civic centre library, public facilities etc.

Stroud - worked with the public and identify priorities at large and small scale

Stage 1 - issues/priorities (current stage in Ferndown, 3 month process)

Stage 2 - Framework for change

stage 3 - Action plan

Stakeholder event 27th September - approach and get feedback from the public (at the Barrington centre - same room where the meetings occur)

Another event scheduled for early November after the 1st stage

Formal consultation Mid December re action plan

Town planners to find a way of making the town centre more of a town centre rather than 2 independent roads - no budget agreed yet. I.e. looking at bringing more people/retailers into the town, i.e. use the roads/current space better. Ringwood road in particular doesn't give the feel that your driving through a town centre. Not looking to remove any traffic flow although depending how developed the town centre becomes it will pose a stronger case to stop HGV's driving through the town centre.

Town planners initial assessments:

- Good approach from Ringwood road - feels green and 'creates an attractive environment'
- traffic causes issues via pedestrian interactions and the overall shopping experience and safety
- 'low vacancy rates' in comparison to other town centres
- 'accessible' compared to other town centres with a lot of free parking around
- pro market - believes this to be a good thing
- key attractions - Barrington centre, Tesco, library
- Best area for potential is middle of pennies walk due to lack of interference from traffic/scenery etc

The board are happy to release the spot checkers stats to the master planners - unanimously agreed.

Due to the Q & A session (with findings summarised above) the meeting overran and the chamber meeting was rescheduled from the 6th September to the 12th September.

Welcome and Apologies (September 12th, Chamber Meeting)

Welcome: James Edgar (JE) Andy Bryant (AB) Phil Fletcher (PF) David Staddon (DS) Ben Pulford (BP)

Apologies: Tom Clarke (TC) Tony Brown (TB) Stuart Fleetham (SF)

Minutes of the last meeting

The federation of small businesses have been emailed by JE and attendance dates TBC, minutes read and nothing contested

President's report

Market update, JE advised that there has been no movement from superior landlord, they're looking for a week by week agreement which with the initial outlay is not advisable due prepaid solicitors fees. SMT (south market traders) are now considering giving the superior landlord £2k upfront and asking for a trial period of 4 months.

Treasurer's report

Balance is £3,154.95; Skittle Night £80.00, Town Fund £453.60; True Balance £2,621.35
Outgoings; No Outgoings
Received; No receipts
Debtors; None

Membership secretary's report/renewals update - new applications votes

No new members

Correspondence and feedback

Nothing raised

Race Night/Skittles

Phil Fletcher fish & chips, veggie + chips, chicken + veggie, 19:00 start food 20:15-20:30 need to know numbers by Monday 12th September.

Race night food orders need to be in by tomorrow morning, skittles money needs to be in 3 weeks before the event. AB has got everything prepped and PF is chasing up attendees. Skittles.

Xmas Lights event Update

BP has been drawing up a plan for the xmas event and has been liaising with George Phillips from the rotary. Permission has been granted verbally to use the space for the xmas event, PF advised permission in writing still needs to be seen to ensure the insurance is going to be valid. SMT to look to do a Xmas market. Traders licence required and to be discussed. Alcohol, Entertainment, temporary events licence covered by the AB and the Barrington. DS to organise the insurance. TC to organise the barriers/grotto. JE to send invite to the local council. Chamber account to be used for collection of funds. Sponsorship to be agreed with local businesses. Entertainment/Music to be organised by AB. JE has booked amusements. Tea/coffee to be provided by cafe at the Barrington. BP and George Phillips suggested a charge for stalls this year - to be agreed next meeting. Advertising and promotion to be sent out by JE. Program to be organised by BP and looking at 8k. JE to post on social media. BP to collaborate this with SF.

Website & App update

Work in progress, to be looked at next meeting when TC is back from holiday.

DCCI upcoming events

As you all know I regularly attend the DCCI events and I am now finding them very beneficial to my business and a good way of keeping in touch with the economy. They also offer a good insight into other businesses within the County and beyond.

- 8th September, 17.30 - Meet the Chamber at AFC Bournemouth
- 13th September, 8.30 - September Business breakfast at The Cliff
- 21st September, 12.00 - September Business lunch, Chewton Glen
- 29th September, 8.00 - Bank of England briefing at The Miramar Hotel
- 5th October, 8.00- Simply Networking, Mercedes Benz Poole
- 11th October, 9.30- Search Marketing/website



13th October, 8.00- Cyber Security, Bmth University
27th October, 6.30pm – Signature Dinner, Christchurch Harbour Hotel
1st November, 8.00 – Business Breakfast, The Cliff
6th December, 17.30 – Meet the Chamber, Cumberland Hotel.
13th December, 8.00 – Business Breakfast, The Cliff
9th December, 10.00 – DCCI AGM, Village Urban Resort
9th December, 12.00 – Christmas Lunch, Village Urban Resort

AOB

Nothing raised

Next meeting - 4th October 2016



Dorset
Chamber of
Commerce
& Industry
Affiliate