

**FCOC Executive Committee Meeting.**  
**Tuesday 7th June 2016**

1. Welcome & Apologies; Welcome to George, Terry apologised for arriving late.

Apologies; Phil Fletcher(Holiday)

Welcome to members; N/A

Present; TB, JE, DS, BP, SF (AB and TC absent)

2. Minutes of the last meeting; Accepted as read

3. Matters arising; None

4. President's Report; Ferndown Market; TB sent letter to the management company and has had a response. In essence we wanted clarification that the permissions for the market would be granted if the legal fees were paid upfront. The response was that they are not prepared to do this but would waive some of the legal fees. It was agreed in our meeting that we should let the market owners decide on how they want to proceed as they have a donor who may pay for the legal costs. It was felt that if the donor was not prepared to pay for the fees then we should consider contacting the press and gather local support by way of an action group or petition. It was also suggested that we try and work with the landlords as much as possible to resolve the matter.

5. Treasurer's report;

Balance is £3,785.72; Town Fund £453.60; True Balance £3,332.12

Outgoings; Website hosting Mags4Dorset £162.00

Received; £320.00 from various renewals

Debtors; None

6. Membership sec; It was asked whether we send new packs to all member renewals next year? Maybe a streamlined pack or renewal letter; The committee were asked to consider the options for later discussion.

7. Race night and skittles; In Phil's absence TB gave a brief rundown of what he knew and the proposed dates. Also asked for sponsors for the race night. It is suggested that PF send a group email when he gets back updating us on the situation.

8. Website and app update; Tom was not present to update us. TB has received some poor feedback about the Website as it is not updated regularly. No events showing etc. Also Dan is leaving his position and so we now need to find someone to update it. It was agreed to ask Tom if he would like to do it, otherwise Ben will teach TB who will try and take it on.

#### 10. DCCI Upcoming Events

TB is attending a meeting tomorrow with all the other Chambers who are part of DCC

9th June 17.30 - Meet the Chamber Networking Event AFC Bournemouth.

21st June 9.00 - Website Marketing Course

27th June 15.00 - Export Issues discussion

28th June 15.00- Twitter for business

29th June 8.00 - Digital marketing course.

30th June 8.00 - Cyber Security

6th July 8.00 - Networking Event, BMW Ridgeway

14th July 12.00 - Signature Networking lunch, Italian Villa.

20th July 12.00 - Premier Networking, Lodge Hotel.

26th July 9.00 - Networking skills course.

9th August 9.00 - How to write an effective news release.

#### 11. FTC Upcoming Events; None

12. Initial Xmas Lights event ideas; SF. & BP will send a letter to land agents to get permission and SF assures us all is in hand. George says Rotary may be happy to help and can offer some benefits for us to consider like free insurance.

#### 13. Any Other Business;

TC; A resident has mentioned that there are no Handrails in shops to help disabled people, also ramps. Is there anything we can do? This is really up to the expense of the business. It was agreed that JE would email the members to mention this and also perhaps suggest that it's a company's "social responsibility".

DS; Would like a correspondence section in the agenda so as to provide feedback from members, residents etc.

George; Would welcome our attendance at the Fete on the fields on 18th June



TB; Marketing Project; Donna now has a new job and it was agreed that she may be stretched for time with regards to this project which has been running for three months now. TB will make contact to see how much we owe her for the time she spent compiling the spreadsheets and delivering most of the membership packs. It was agreed that regular communication with our members is paramount to the survival of our Chamber and so TB to take it on this project personally and also teach his part time staff member some of the role. It was unanimously agreed that his company is to receive a small fee for this role and TB will come back at the next meeting with some suggestions as to how much but did suggest a retainer of £50 per month. It was agreed that the more we try and engage with members and get more people to meetings, the committee work can be subdivided and the workload spread. TB expressed his fear that it may be considered a little awkward receiving funds for this role but the committee agreed that as long as it was minuted and agreed upon they could see no objection. It was also agreed to trial this for a couple of months to see how it works out.

A discussion was started about the future of Ferndown chamber as time was now a major issue for those present. Some members felt that unless we shared the workload and all help each other the Chamber will not survive. It was agreed to continue with things as they are but review the situation at the next AGM. Again members should be encouraged to the meeting to help encourage involvement.

BP; Ben has suggested that meetings be changed to once a quarter. TB suggested once every two months. It was generally agreed that this was a good idea and by reducing the amount of meetings will help manage the committee's time and work commitments. Voting and general information could be dealt with email and ad hoc meetings could be arranged as and when they were required. It was agreed to put this on the agenda for the AGM as our constitution will need to be amended if this was agreed.

DS. It was voted unanimously that DS will take on the Secretary role until AGM. The committee thanked him for his support on this.

The next meeting will be Tuesday, 5th July 2016

Apologies from TB as he will not be able to attend the July meeting.