

FCOC Executive Committee Meeting.
Tuesday 3rd May 2016

1. Welcome & Apologies; Welcome to Terry Cordery from FTC, George Phillips, Rotary.

Apologies; Phillip Fletcher, Tony Brown

Welcome to members; N/A

Present; JE,SF,TC,BP,DS, AB

2. Minutes of the last meeting; Accepted as read

3. Matters arising; Tesco's Superior Landlord, Ferndown in Bloom,

4. President's Report; Tesco's superior landlord have approved the market in penny's walk subject to secondary approval from Tesco head office. The need of a licence was discussed which although is the responsibility of the market as an entity, they may look for contribution from other parties such as the chamber.

5. Treasurer's report; Balance is £3,587.72 Town Fund £453.60; True Balance £3134.12

Outgoings; £37.50 to Holman's for an overpayment

6. Membership sec; SF has printed out 100 copies of the packs with inserts. Terry Cordery advised that the pack is biased toward the town centre and we should think of ways to bring in members from the outskirts of Ferndown and address their interests. JE asked if there is anything else we could place in the packs. George Phillips suggested Fete on the field to which there were no objections so long as the appropriate leaflets can be provided by the end of the week as not to delay the sending of the packs. Terry Cordery suggested a town map insert and TC suggested an insert on Ferndown in Bloom.

7. Market Update; As per presidents report

8. Town Promotion Ideas; TC advised that the sign for Ferndown has been measured and he should have a quote by next meeting for an updated sign. TC also mentioned that some local residents/passers by expressed dissatisfaction whilst the contractors were measuring the sign. TC showed the board an APP which he has been working on for the chamber and discussed its possible benefits to members but also residents of Ferndown (upcoming events etc). The APP was well received by the board and TC will continue to progress the APP until completion (no timeframe agreed).

9. Review of how we are progressing with Donna Nicholson (DN)

TB has not yet been able to show Donna the ropes. DS has emailed information to Donna previously and has also offered to show her the ins and outs possibly on a Thursday morning for a short duration.

10. DCCI Upcoming Events

May 18, 2016

12:00 - 14:30

The Captains Club Networking Lunch

Our highly popular May networking lunch will be held at the Captains Club Hotel which hosts stunning views across the river Stour. The event is highly interactive and includes facilitated networking for DCCI members and non-members including table moves, ensuring you get the most exposure for your business.

May 26, 2016

09:30 - 15:00

Working Safely Course

This one-day training course will provide a foundation of knowledge and greater awareness in relation to Health & Safety, managing and reducing risk. Working safely meets the government's guidelines for introductory health and safety training and is a 100 per cent match to the Health and Safety Executive's 'passport' syllabus. Candidates will be able to explore two key areas – health and safety and environmental basics.

Jun 21, 201

09:00 - 11:30

Business Foundations: Search Marketing

Learn how to achieve great search engine results. This training course on Tuesday 23rd February, delivered by our business partners Digital Storm, will look to show you the basic techniques for improving website traffic. Many businesses believe search marketing is a "dark art", when in reality there are a lot of simple things you as business owners can do to help get better coverage in the search results.

Jul 20, 2016

12:00 - 14:30

July Premier Networking Lunch - Summer Lodge Hotel

Our July Premier Networking Lunch will be held at the picturesque Summer Lodge Country House Hotel which hosts stunning scenery. The event includes facilitated networking for DCCI members and non-members including table moves, ensuring you get the most exposure for your business.

Jul 26, 2016

09:00 - 11:30

Business Foundations: Networking Skills

In this fun and interactive session we'll be covering "The 7 Keys To Making Networking Work".

11. FTC Upcoming Events; None

12. Initial Xmas Lights event ideas; no further movement on this yet due to the membership packs taking priority.

13. Any Other Business;

TC mentioned that Ferndown in bloom would like a mention (as per above)

The next meeting will be Tuesday 7th June 2016