



FCOC Executive Committee Meeting.
Tuesday 5th April 2016

1. Welcome & Apologies; Welcome to Terry Cordery from FTC, George Phillips, Rotary.

Apologies; Andy Bryant (Holiday)

Welcome to members; N/A

Present; TB,JE,SF,TC,PF,BP,DS

2. Minutes of the last meeting; Accepted as read

3. Matters arising; Survey meeting, Town map meeting, Invoices all posted

4. President's Report; TB & JE attended a good night at Rotary where they presented a PowerPoint presentation about FCOC, George says it was well received.

5. Treasurer's report;

Balance is £2,945.22 Town Fund £453.60; True Balance £2,491.62

Outgoings; Invoice Stamps £32.40

Received; £232.50 from various renewals (full list of renewals will follow at month end)

Debtors; None (All invoices are posted, The Practice in Ferndown do not wish to renew)

6. Membership sec; SF mentioned that the folders will be ready next week, pins ready on 28th April. Connells want to join so await membership fee. JE to coordinate contents of the packs with TB



7. Market Update; Overall a positive response. Three complaints that we know of, so although it's never good, you can't please everyone but we will try and feedback their comments to the market manager and see what can be done. The complaints were all from local retailers. PF has conducted a small survey from local businesses in Victoria road with minor comments such as litter and preferring the market in Penny's Walk. PF proposed that we must deal with the aggressive manor of people coming into JE shop and shouting in front of customers (a recent incident from an irate retailer). If it happens again tell TB or Terry at the FTC and we can call them and send them a letter if needs be, they must be stopped from abusing James and venting their anger on him. Overall the general consensus is to move it to Penny's Walk and the market has been well received from the majority and the public. It was agreed that we need to give it time to properly gauge its success.

8. Town Promotion Ideas; Town Map. Advertising, TC commented Ferndown Centre Sign needs updating, TC to get a costing for a new one and also we need to obtain the relevant permission. Look at doing a competition for Easter or Christmas to encourage trade.

9. Review of how we are progressing with Donna Nicholson (DN). DN has requested some training and a script. TB will meet with her to assist. DN was due to attend tonight's meeting to familiarise herself with the FCOC and its committee.

10. DCCI Upcoming Events

13th April 8.00am- Networking Event Breeze BMW

19th April 9.00am - Business Foundations, how to write an effective news release.

28th April 6.30pm- Signature Dinner, Hilton Bournemouth,

26th April 9.00am- PPC Advertising training campaign (Internet advertising)

6th May 8.00am - Engineering and Manufacturing- Building a strong supply chain

10th May 8.00am- Business breakfast, The Cliff. Networking event

18th May 12.00pm- Networking Lunch, The Captains Club

26th May 9.30am - Working Safely Course, Health & Safety

11. FTC Upcoming Events; None

12. Initial Xmas Lights event ideas; SF. & BP will front the organisational committee and start organising this. Aiming for 26th November 2016



13. Any Other Business;

SF; Could be printing implications for a town map with copyright held by Ordnance survey. Two rates to look at, one official map and one “designed”. SF will look at a folding map on A3 size and come back to the committee with costings by the next meeting.

The next meeting will be Tuesday 3rd May 2016.