

1. Welcome & Apologies; Welcome to Terry Cordery from FTC, George Phillips Rotary.

Apologies; James Edgar, Stuart Fleetham,

Welcome to members; N/A

Present; TB, TC, PF, BP, AB and DS

2. Minutes of the last meeting; Accepted as read

3. Matters arising; Special meeting required to run through the surveys, need to send invoices out.

4. President's Report; President's report/Market update.

Meeting was held on 22/2/16 at FTC offices. In attendance were JE, Paul and Marie from Southern Market traders & Maria FTC.

A written agreement and FCOC/FTC has not yet been drawn up. Paul has a standard agreement which he will send to me which both FCOC & FTC will sign although I feel this needs to be passed by our solicitors first as an agreement with the Tesco land agent is still not yet in place and we have to ensure there is no legal comeback as the market has now reached a stage of 'no return' regardless of Tesco's final answer.

Certain issues in regards to the land agents such as the length of time to replying to emails is seriously eating into time for finalising these issues prior to the 1st April. I have asked Maria from FTC to now spend time on the phone to push this along. It was also agreed that Steve Ricketts (licensing from EDCC) now be brought into play and to also talk to the agent as he is very keen on the market here and has certain powers as I understand it.

The market people have now invested not only time but quite a bit of money now in this in the way of printing, advertising etc. They don't want to be in the position where they are accused of trespassing on the day, which did happen to them once! Albeit they sorted that out very quickly.



The market will not clash with any other independent retailer in Pennys Walk. Tesco head office have said the market will not be able to sell anything that they do which Paul says they cannot ask this as there would be no market (as they sell everything) and he has dealt with this particular issue before. The market will just go down Victoria road if things really kick off.

There is still an apparent grey area in regards to the council side of Pennys Walk as to who actually owns it. A drawing at FTC would indicate that all of the pedestrian area is Tesco owned which goes against everything previously reported or known about the precinct. This will require further clarification.

5. Treasurer's report;

Balance is £2,745.12; Town Fund £453.60; True Balance £2,291.52

Outgoings; £18 to T Brown to cover the cost of our guests at skittles and £8.38 for the website domain name.

Received; £40 from Trowbridge Estates and Letting for their membership

Debtors; None

6. Membership sec; D.S templates drawn up and now has two prices, one from The Print Agency and one from Xerocad. Looking at price per item Xerocad offer the best value and committee agreed, need to get them by a certain date. Sponsorship agreed for the packs to date are;

Kiteley's Solicitors £100

Eazy Gardens £100,

Mags4Dorset £50

Y-Not Finance £50

DS, PF and AB are also considering sponsorship and will come back to TB by the end of the week

Dave met with Donna to chat about membership and had a positive meeting.

Looking good.

It was agreed by the committee that we need the packs by next meeting

7. Spot Checkers Survey feedback; Ben would like to have a separate meeting to discuss this in further detail as it's important that we utilise the information to everyone's advantage. In the meantime, Ben has given out posters advertising the market which is one of the most requested items from the survey. We also discussed the merits of advertising the town on the radio and focusing on Ferndowns unique selling points such as easy parking, Market, key retailers, and niche shops. Also look at launching a competition.

8. Any Other Business; DCCI Feedback (TB) The DCCI has the following events planned for March.

8th March, 17.30pm - Meet the Chamber, Free

9th March, 12.00pm - County Lunch with Hants Chamber, Carey's Manor

10th March, 8.00am - BoE briefing, outlook on economy

15th March, 9am- Business Foundations, learning networking skills

17th March, 8.30am - Transform your business workshop

17th March, 7.30am - Everything you wanted to know about apprenticeships

18th March, 10.00am- Post Budget seminar

22nd March, 14.00 - Facebook for business

FCOC members have a special facility to book events via the DCCI website. Any questions or queries speak to TB

TB; Dog Show, Good Friday, KG5 1 to 4pm new laws on microchipping, do we want a stand?

It was felt that although a good idea the date and timing was not good for the committee members. TB would like to attend and will continue to try and make contact with the organiser although this was proving difficult. He is happy to man the stand on his own.

Town Map meeting; Ben and TB have started discussing this and Ben will come back to us shortly with costings.

BP; Advertising/ Town or trader's awareness; Main radio is very expensive so will look at other ways to promote the town



Review of where we hold committee meetings; It was generally felt that the Barrington was still the best option but if anyone new of alternative venues to get in touch with TB within the month of March.

Donna Feedback; This will be presented properly at the next meeting as it's still early days yet.

PF and AB would like to hold another skittles event and use the Barrington which can accommodate two lanes. They will investigate this and feedback at another meeting.

The next meeting will be Tuesday 5th April 2016.