

Minutes of the FCOC Meeting on 2nd February 2016.

Closed Meeting (Committee Members Only)

5.30pm to 6.30pm a presentation from Spot Checkers regarding the recent surveys.
Steve Brock and Mandy Payne

This was a well-received presentation with some interesting statistics being produced from surveys carried out with shoppers and businesses in Ferndown centre. A special meeting is to be arranged with Chamber committee members to go through the findings in detail.

1. Welcome & Apologies; Welcome to Terry Cordery from FTC

Apologies; Tom Clark (illness), Stuart Fleetham (work)

Welcome to members; None Present

Present; JE, TB, BP, DS, PF & AB.

2. Minutes of the last meeting; Accepted as read

3. Matters arising; Due to Stuart suffering from illness the pricing for the membership packs and subsequent production has been delayed. Get well soon wishes extended to Stuart.

4. President's Report; While an individual is giving a report during a meeting please do not interrupt and let the speaker finish. A time will then be allocated for questions. Try and put everything through the Chair and not shout out questions and comments. This allows presentations to be delivered precisely and saves time during meetings.

Market mock-up took place in January, looked very good. Council officers and James in conversation about marketing just waiting for official agreement from Tesco HQ. FTC and Market operators are ready and willing to start marketing. It was felt that we must try and liaise with the management company to get a definite answer before marketing; however time is really against delaying much further , some

members wanted to start marketing straight away . James to talk to the management company on Thursday to hopefully get a decision
Shawn Genge from Connells is very keen to come on to the committee but we do have a full committee at the moment. It was agreed to firstly invite his company to join Chamber and then ask him to attend meetings as a member so that we can get to know him.

5. Treasurer's report;

Balance is £2,731.50, Pram Race funds £453.60, True Balance £2,277.90

Outgoings; £30 to Barrington for room hire, less £20 which they owe us from a shortfall in the proceeds from the Xmas event. £226.80 to the Barrington for a charity donation. £226.80 to Fletcher Foundation for a charity donation

Received; £40 membership from Clair James property, £225.00 from Barrington for the proceeds of the Xmas fund (£20 short), £20 from Little White Heart Co for membership

Debtors; None

£453.60 for Xmas lights is too small an amount for the council, what shall we do with this? It was agreed unanimously that we now hold onto this money to build it up into a greater amount and then hand it over to a cause that will benefit the town.

Invoices despatch date; James has kindly printed these and they are to be sent out within the next month.

6. Membership sec; Frustrated that packs cannot be signed off yet and will get onto this as soon as he can liaise with Stuart. Thanks for all the input to date and he will now do all he can to get the packs prepared as well as the quotes.

7.Any Other Business; It was mentioned by TB that the mentoring system has not been widely accepted by the committee as due to the nature of most of the committee's work, it did not allow most members to constantly liaise with specific members. TB proposed that we look at asking someone to specifically call or personally visit our members to establish a communication link, update their



contact details, advise and promote Chamber events as well as chase up outstanding invoices. They will also contact past and potential members to encourage them to join. This can all be an aid to the membership secretary. Donna has been suggested by JE and seconded by TB to fulfil this role and will be paid up to £100 to complete this task. Before any further work or “employment” is undertaken TB is to feedback to the committee the work that has been done and the results. The committee voted unanimously to trial this but one or two concerns raised about disincentivising the current roles that the committee do on a voluntary basis.

Race Night pencilled in for 6th October 2016,

JE asked if we shall we should organise some Chamber mugs or beer glasses. This was well received but felt that we need to get the membership packs and lapel pins organised first.

The next meeting will be Tuesday 1st March 2016.

PLEASE NOTE THAT AFTER THE NEXT MEETING AN HOUR HAS BEEN ALLOCATED TO RUN THROUGH THE SPOT CHECKERS SURVEYS. Please allow 2 hours in total .