

Minutes of the Committee Meeting 2nd SEPTEMBER 2014

Present: President – James Edgar (Ferndown Photography)
Secretary - Julie Hardman (Planit)
Treasurer – Tony Brown (Y not finance)
Marketing – Banu Biret. (Trash Media)
Membership – Stuart Fleetham (Xerocad)
Ben Pulford (M4D)
Phil Fletcher (Ferndown Florists)
Jo Gracie – Lifestyle kitchens

Apologies Sue Cornell (Jolliffes)
Vice President - John Worsfold (Pedals)

Welcome and apologies

James opened the meeting and welcomed the committee members.

Minutes of the Last Meeting

Previous minutes from 14TH August were agreed and signed by James.

President's Report

James updated the committee on the latest developments regarding holding weekly markets in Ferndown. James was in discussions with Sturt's Farm about holding a small market on a Thursday ie, the same day the fish man was in the town.

There was still no news on Penny's Walk.

Once agreed Stuart would actively promote, perhaps with large banner on the clock tower.

The Business Awards would now be deferred to 2015.

ACTION – James to pursue Sturt's Farm running a market.

Treasurer's report

The overall balance on the account was £5145.16. This included £907.20 allocated to the pram race and £1160.00 for the Christmas lights. £40 had been received from new joiner Tesco's, leaving a net balance of £3037.16.

The committee would have to decide shortly whether to allocate some money. It was felt that the BID may need some funding so some of the money would need to go to this rather than towards the Christmas lights fund or another charitable event.

Banu suggested a small amount to provide drinks at the AGM.

Tony suggested a Christmas party for all FCOC members.

We should make the December meeting an open one so the as many members as possible could attend.

ACTION – members to determine where excess funds should be spent

Membership Secretary

Stuart would now be emailing to potential members shortly a special half price membership as we were half way through the year.

Banu reported that Bad Apple had expressed interest in joining.

**ACTION – Stuart to prepare costings for next year's full membership pack.
- Members to continue to contribute 'contents' for the pack**

Any Other Business

Communications

Website

Ben had printed off the website statistics, visits to the site were up from 172 visits in April to 1099 visits in July corresponding with the French market, Costa Coffee and M&S announcement.

ACTION: Ben and James to add more news to the site

Events

Quiz Night

Phil updated the committee with the latest ticket sales for the Quiz night. So far Phil had 10 teams (90 people), at the last Quiz night 180 people had attended so numbers were still short. In addition, Stuart had 3 teams in place and Tony had 4 teams (another 36 people).

More tickets need to be sold. James would speak to Forest FM and ask them to promote it.

ACTION – FCOC to continue promoting the Quiz Night / raffle prizes.

Christmas Lights

The Christmas Lights sub committee had been established several months ago and Phil raised some concerns that no progress had been reported and that he had been made aware of 4 non-chamber members attending the sub committee meeting. Tony had received emails from council members to let us know that a counsellor had been asked to be involved with the sub committee.

James has requested information on whom has been brought in on the sub committee. He had asked John for an update and information about who was involved and to date is waiting on a reply.

John, Banu, Jo and Ben were on the sub committee. A meeting was held on 27/8/14 attended by John, Banu, Ben and 4 others (TBA). Banu and Ben reported concerns that not much has so far been booked or confirmed. It was reported that there had been a lot of good ideas including raffles, market stalls and Santa's grotto and that contacts were being made.

To avoid disappointment, and due to the time constraints, Julie recommended bringing the event back into the main committee so all members could now contribute to the event and be assigned tasks.

Stuart would now coordinate the Christmas switch on event.

ACTION: Committee to prepare an ACTION PLAN

- **Phil to contact Sue re Sally army and horse and cart booked?**
- **Tony to contact Studio One book for carols**

AOB

AGM

Email to go out to all FCOC members regarding the AGM which is to be held on 11th November 2014.

Tony to review the constitution.

It was agreed by all committee members that a letter of final warning to JW (VP) would be issued in regards to conduct and comments received. Individual/specific complaints were not detailed at this time due to time constraints.

CCTV

Phil thought that the town should have CCTV.

It had been proposed at the council but no money available at present to instigate.

EMAILS

Emails addresses had changed to .org.uk and James reminded members to check and ensure the right codes in place.

The next meeting would be on Tuesday 7th OCTOBER 2014; to be held at the Barrington, starting at 5.15pm.

Signed

Dated

DRAFT